



## Supplying childrens activity packs for :

- ❖ Holiday Parks and resorts
- ❖ Vacation Care and Kids Clubs
- ❖ Birthday Parties

## Newsletter Issue 1

Summer 2007

Welcome to the Precious Parcels first quarterly newsletter. We have enjoyed a very successful year with new products and activities and thought we should share some of these ideas with you.

After starting 2006 with 11 clients, we are now supplying to:

- ✓ 20 Holiday Parks
- ✓ 8 Resorts (including Breakfree Resorts on the Gold Coast)
- ✓ 6 Vacation Care Facilities
- ✓ 3 Kids Clubs
- ✓ 2 Children's Play Centres
- ✓ Camp Quality SE Qld

The last 12 months highlights include:

### **Kids Party Packs**

In September we began supplying "Kel's Cubby House" in Southport with Plaster Painting Party Packs for their children's birthday parties. This has been advertised as 'the healthy alternative' to traditional party lolly bags.

### **Vacation Care Centres**

In September we also began supplying Vacation Care Centre's with both Activity Packs and bulk plaster for their children's activities.

The feedback from staff has been very positive, proving that our packs and products are a cost effective and convenient solution.

### **Plaster Painting Days**

In the Christmas holidays we ran 26 Plaster Fun Days at various Holiday Parks between the Northern Gold Coast and Ballina.

The response was overwhelming with over 280 children attending. At only \$5 per child this kept children of all ages entertained. We are now taking Park and Resort bookings for the Easter School holidays.



Plaster Painting at Broken Head Holiday Park

### **Complimentary/Promotional Packs**

As a special promotion Main Beach Tourist Park on the Gold Coast are giving a branded activity pack to each child staying in their cabins. We believe this is an excellent way to demonstrate your Parks commitment to give parents and families the best holiday experience possible. Contact Sonia for a quote on bulk orders.

### **Thanks to you!**

Lastly I would like to thank every one of you for your support over the past 12 months. Without you 'giving me a go' I would not have achieved the success that I have.

We are always seeking more parks and resorts. If you have had a good experience with Precious Parcels we would love your referral (*Please!*).

I look forward to seeing you all soon...

**Sonia Porter**

**Precious Parcels**

**Tel: 0401 937 647**

**Tel: 07 5564 6130**

**Email: [info@preciousparcels.com.au](mailto:info@preciousparcels.com.au)**